

URGENT - SpongeBob Supply Update

The SpongeBob promotion began yesterday, December 2, 2025. Based on the first day of actual volumes, all items on the SpongeBob Menu are **significantly overperforming versus forecasted volumes**.

Unfortunately, due to ingredients, production, and transit lead times, we regret to inform you that additional production for this short promotional window is not feasible.

To expedite additional supply to restaurants as quickly as possible, RSI has instructed the DCs to auto ship the majority of remaining inventory of the items that RSI is managing on each restaurant's next scheduled delivery.

Due to DC order cut-off timing, most deliveries will occur starting Saturday, December 6, 2025. RSI will assess restaurant-level volumes after day two and execute final auto shipments of the remaining supply accordingly.

Items Being Auto Shipped
BUN 4.5" YELLOW SQUARE
PIE-PATRICK STARBERRY, SLICE, BK
POTATOES-CHEESY BACON TOTS, FROZEN, BK
CARTON TREASURE CHEST, SPONGEBOB 2025, PACTIV
SOFT WHIP TOPPING ON TOP FLAVORED PINEAPPLE
CARTON PINEAPPLE MEAL BOX, SPONGEBOB 2025

The following items will remain on restaurant order guides while supplies last.

Items Remaining on Order Guides
SYRUP-FCB PINEAPPLE (2.5-GAL BIB), FANTA®
CARTON PINEAPPLE MEAL BOX, SPONGEBOB 2025
CROWN-SPONGEBOB 2025 (LTO), BK
WRAP-WHOPPER, SPONGEBOB 2025
BAG-CARRYOUT (12 LB), KRAFT, SPONGEBOB 2025
BAG-CARRYOUT (6 LB), KRAFT, SPONGEBOB 2025
CUP-COLD DRINK PLASTIC CLEAR (12 OZ) SPONGEBOB
CUP-COLD DRINK PLASTIC CLEAR (16 OZ) SPONGEBOB
CUP-COLD DRINK PLASTIC CLEAR (20 OZ) SPONGEBOB

RSI Managed Orders

RSI **will NOT utilize the Managed Order process** for the remainder of this promotion for the items that are being auto-shipped above. Additionally, since orders will be keyed manually by the DCs they **will NOT be visible on RSI Web**. If you would like to receive a copy of your order details that have been sent to the DCs for manual entry on behalf of your restaurants, please contact your RSI Distribution & Franchisee Support representative:

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