

Reminder: 2023 PWK Global Calendar Changes

As previously communicated in February, the Spider-Verse promotion was moved to coincide with its movie release date in May. As a result, a six-week open period was created in the PWK Global Calendar from Aug. 14–Sept. 24. To mitigate any potential toy outages, RSI has ensured that distribution centers (DCs) have enough filler inventory to support the six-week period until the Paw Patrol promotion begins on Sept. 25.

2023–2024 PWK Calendar:

2023 CALENDAR																		2024 CALENDAR																																		
JULY						AUG			SEPT			OCT				NOV			DEC		JAN				FEB		MAR			APR			MAY			JUNE																
26	3	10	17	24	31	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	4	11	18	25	1	8	15	22	29	5	12	19	26	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24
Warner Bros 100th						FILLER						PAW PATROL				BATWHEELS			FILLER		MIRACULOUS				FILLER		KUNG FU PANDA 4			TOM & JERRY			SPONGEBOB																			
JUNE 22- AUG 13												SEPT 25 - NOV 5				NOV 6- DEC 17					JAN 1-FEB 11						FEB 26 - APR 7			APR 8 - MAY 19			MAY 20 - JUNE 30																			

The following filler toys will be available during the six-week period; however, supply will vary by DC:

- Crayola
- Smurfs
- Emoji Soccer
- Sonic
- WB 100th
- King Jr. Puzzles
- King Jr. Sticker
- King Jr. Cups

Should you have any questions regarding filler toys, please contact your DC directly.

For additional information, please contact BKC Marketing or the RSI Premiums team:

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