

Lent RedPlum™ Coupon Mailing Begins February 17

The Lent RedPlum™ coupon program begins on Feb. 17, 2020, when the first coupon booklet will be mailed to households. There will be a total of 3 coupon drops associated with the Lent RedPlum™ program:

- Feb. 17: Lent Drop #1, valid through April 13, 2020
- Feb. 24: Supplementary Lent Wrap, valid through May 11, 2020
- March 16: Lent Drop #2, valid through May 18, 2020

Each booklet and supplementary wrap will feature 13 offers for a total of 25 coupons. Please plan supply accordingly.

Key Dates

PROMOTION	Lent Redplum™ Coupon Program																
	FEBRUARY				MARCH					APRIL				MAY			
MONTH	3	10	17	24	2	9	16	23	30	6	13	20	27	4	11	18	25
WEEK OF	3	10	17	24	2	9	16	23	30	6	13	20	27	4	11	18	25
Lent Drop # 1																	
Lent RedPlum™ Wrap																	
Lent Drop # 2																	

Offers

The RedPlum™ coupon booklet features 13 offers, with a total of 25 coupons:

COUPON OFFER	QTY.	CODE
\$12.99 Family Bundle: 3 WHOPPER® sandwiches, 3 cheeseburgers, and 3 small fries	1	8952
BOGO WHOPPER® Sandwich	2	6172
\$8.99 WHOPPER® Meal for Two: 2 WHOPPER® sandwiches, 2 small fries, and 2 small drinks	3	8971
\$4 2 Bacon Cheeseburgers Meal: 2 bacon cheeseburgers, 1 small fries, and 1 small drink	1	9410
\$5 WHOPPER® Meal: 1 WHOPPER® sandwich, 1 small fries, and 1 small drink	2	6355
\$5 WHOPPER JR.® Meal for Two: 2 WHOPPER JR.® sandwiches, 2 small fries, and 2 small drinks	1	6300
\$3 10 pc. Nuggets and 1 Large Fries	2	8711
\$4.99 2 Original Chicken Sandwiches and 2 Small Fries	3	8827
\$3 Double Cheeseburger Meal: 1 double cheeseburger, 1 small fries, and 1 small drink	1	6180
\$3.99 2 WHOPPER JR.® Sandwiches and 2 Small Fries	2	9985
\$3 Chicken Fries and 1 Large Fries <i>(Third booklet will replace one of these coupons with a \$6 IMPOSSIBLE™ WHOPPER® Meal: 1 IMPOSSIBLE™ WHOPPER®, 1 small fries, and 1 small drink)</i>	2 (1)	9297 (6092)
\$4 2 CROISSAN'WICH® Sandwiches Meal: 2 sandwiches, 1 small hash brown, and 1 small coffee	3	8802
\$5 CROISSAN'WICH® Meal for Two: 2 breakfast sandwiches, 2 small hash brown, and 2 small coffee	2	6485